



**- ONLINE LIVE EVENT -**

September 11, 2024 | 9AM-12PM CDT (GMT -5)

## 2024 Sinai Summit Sponsorships

Partner with Crescent Project as we equip attendees from nearly 100 countries and all walks of life to fulfill the Great Commission among Muslims. We extend exposure to highly motivated attendees from churches, ministries, faith-based non-government organizations. Our LIVE, ONLINE events previously have drawn hundreds from all over the world, including several closed countries, allowing you to extend your reach to some of the hardest to reach regions in the world. We are excited to introduce attendees and organizations alike to the Sinai Summit.

**Description for the 2024 Sinai Summit: Encountering God:** While the gospel is advancing to reach the 3.4 billion unreached globally, more Christ followers bravely face persecution and martyrdom around the world than at any other time in history.

How can we best understand our times, stand with exploited and vulnerable Christians while promoting the hope of Christ and love of God? Hear from top voices of our times, and those who understand first hand the costs of coming to Christ from Islam.

### Two Levels of Sponsorship:

#### **Logo Sponsorship: \$100.00**

Perfect for those who wish to see the mission of Crescent Project grow and want to fan the flame of reaching Muslims. Logo Sponsors will receive logo placement with hyperlink to your website or social media account of choice in our event virtual lobby, and logo placement on our Sinai Summit registration page, event webpage and in attendee event emails.

#### **Virtual Booth Sponsorship: \$150.00**

For those who desire to display their ministry, Virtual Booth Sponsors will have a reserved interactive booth in our **VIRTUAL LOBBY**, with ability to distribute a downloadable pdf brochure to those coming to your booth, for attendees to watch your promo video of choice (up to 2 minutes), an instant "Contact Me" button that emails your team member of choice, links to

your website and social media accounts, a pre-session slide, and logo placement on the Sinai Summit registration page, event webpage and in attendee event emails.

## Sponsor Information (Please print)

Name of Sponsor Organization: \_\_\_\_\_

Name of Sponsor Representative: \_\_\_\_\_

Email address of Representative: \_\_\_\_\_

Phone number of Representative: \_\_\_\_\_

Role of Representative: \_\_\_\_\_

### Sponsorship Level:

- LOGO SPONSOR: \$100.00
- BOOTH SPONSOR: \$150.00

### COST CALCULATIONS:

\$ \_\_\_\_\_  
\$ \_\_\_\_\_

**TOTAL COST:** \$ \_\_\_\_\_

## VIRTUAL LOBBY SPECS

The Virtual Lobby will be open throughout the Conference. Space will be assigned based on the level of sponsorship and the timing of sign-up.

- Sponsors are not required to be available at their booths for this event. We invite you to register and attend the event (and bring as many team members and friends as you'd like; this event is FREE!).

### LOGO SPONSORS:

#### Digital Assets needed by Friday, August 30th, earlier if at all possible:

- Logo
- Your website URL -OR- Social Media Handle (Facebook, Twitter, Instagram) to hyperlink to your logo

### VIRTUAL BOOTH SPONSORS:

#### Digital Assets needed by Friday, August 30th, earlier if at all possible:

- Logo
- Your website URL & Social Media Handles (Facebook, Twitter, Instagram)
- Ministry description (short paragraph)
- PDF brochure (digital download- one per ministry)

- Virtual Booth Backdrop Image (promotional image for your ministry)
- Booth Promo Video- YouTube or Vimeo Link (up to 2 minutes)
- Email address for your team member to receive emails from attendees
- Promo Slide (16:9, PNG or PPT file)

Please send these assets and any questions on assets to: [adrienne@crescentproject.org](mailto:adrienne@crescentproject.org).

## FAQs

### **What is the projected number of attendees?**

Sinai Summit offers an unprecedented window to the world through well-known speakers in both the missional world and “mainstream” Christian world. We expect a minimum of 500 at this Conference with live attendees and on-demand streaming for the week following the live online event. We are offering this Conference at no cost to the attendee, and with the online format and interactive lobby experience, we expect a surge of attendance. We’ve interacted with attendees from almost 100 countries through our previous online events, several of these being closed countries!

### **Will we be able to access the attendees list?**

If you are a “VIRTUAL BOOTH SPONSOR” your booth will have the ability for attendees to contact you directly through a form, making it simple to respond quickly, even in real time. The primary contact data, however, is confidential due to security reasons for so many of our attendees joining us. Thank you for understanding!

### **Will people have time to visit booths in the Virtual Lobby?**

Yes! The schedule has allotted time for visiting booths in the Virtual Lobby before sessions, in-between and following sessions and following breakouts.

### **If I am a Sponsor, do I automatically have access to the Conference?**

Absolutely!! This is a free conference- you will need to register in order to access the event site (we host on an extremely secure server and login is required to access the entire event- we send this link via email leading up to the event).

**Continue to pages 4-6 to complete  
SPONSORSHIP AGREEMENT**

# SPONSORSHIP AGREEMENT CRESCENT PROJECT, INC

This Sponsorship Agreement (“Agreement”) is for the 2024 CRESCENT PROJECT EVENT:  
[ ] Sinai Summit, September 11, 2024  
 (“Event”) is between CRESCENT PROJECT and the Sponsor (“Sponsor”) named below. To become a Sponsor of the Event, please sign and return this Agreement.

The following terms and conditions are part of the Agreement between CRESCENT PROJECT and the Sponsor.

**1. EFFECTIVENESS OF AGREEMENT.** The Agreement shall become binding and effective only upon delivery by Sponsor to CRESCENT PROJECT of Sponsor’s completed and executed (payment received) Agreement, no later than 30 days from agreement signature.

**2. FEES** Payment for all fees is due no later than 7 days prior to the sponsored event. All Sponsorship fees paid are non- refundable. Payment may be made either online (preferred) or via check:

**ONLINE PAYMENT OPTION:** (preferred)

Pay Now: [Online Payment](#)

Complete Amount: \$100 for SILVER / \$150 for GOLD

Select “Fund: Other”

Comments Section: "*Sponsor Name / Sponsor Type / Event*"

**MAIL CHECK:**

Payable to: Crescent Project

Mailing Address: Crescent Project, P.O. Box 681924, Franklin, TN 37068-1924 (USA)

Memo: "*Sponsor Name / Sponsor Type / Event*"

**3. EVENT DATES AND HOURS-** CRESCENT PROJECT reserves the right to make any changes as it may deem appropriate to Event dates and times. CRESCENT PROJECT shall communicate any changes to Event dates and times to the Sponsor as soon as possible.

**4. CANCELLATION OR TERMINATION** If, because of war, fire, strike, government regulation, public catastrophe, an act of terrorism or public enemy, or an Act of God, the Event or any part thereof is prevented from being held, is canceled by CRESCENT PROJECT and in its sole discretion, shall determine and refund to the Sponsor its proportionate share of the balance of the sponsor fees received which remains after deducting expenses incurred by CRESCENT PROJECT.

**5. CHANGES TO AGREEMENT** Any changes to the Agreement must be in writing and mutually agreed to.

**6. EVENT PARTICIPATION** The rights hereunder are exclusive to Sponsor, and Sponsor shall not assign its rights to a third party.

**7. INDEMNITIES AND LIMITATION OF LIABILITY** Neither CRESCENT PROJECT nor its officers, directors, employees, agents, independent contractors or representatives shall be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during, or after the Event. By signing the Agreement, Sponsor assumes all such risk and expressly releases, and agrees to indemnify, defend and hold harmless, CRESCENT PROJECT, INC and its officers, directors, employees, agents, independent contractors and representatives from any and all claims for such loss, injury, or damages.

**8. GOVERNING LAW** This Agreement is governed by the laws of the State of Tennessee and/or Indiana, and Sponsor consents to the jurisdiction of the state and federal courts located in Tennessee and/or Indiana.

**9. SPONSOR BENEFITS**

- **LOGO SPONSOR-** sponsor's logo is included in the event virtual lobby with hyperlink to sponsor's website or social media page of choice; logo also included in attendee event emails, CP event registration page on the CP website and on the Sinai Summit event webpage (separate site/server)
- **VIRTUAL BOOTH SPONSOR-** logo sponsor benefits included plus a virtual lobby booth created by Crescent Project's team, with provided assets from sponsor: backdrop image, promo video, PDF digital download, email address to send attendee contact information, website URL, social media links, ministry description, slide graphic.

**11. SPONSOR REQUIREMENTS:**

- Sponsors must understand that, being a totally virtual experience, there is a need to calibrate their expectations accordingly. Sponsors may visit with the CP team and attendees in the CP booths (ie, prayer room, ministry rooms); and attendees have access to contact sponsors at their level of comfort.
- Sponsors agree to follow up promptly on questions coming from our attendees which may come from email, messages left at your booth, etc.
- Sponsors **MAY NOT** screenshot and post images or video from Zoom Rooms or sessions due to privacy and security reasons for those attending as well as level of sensitivity for information being shared. We have attendees who join us from countries around the world, many of whom must remain as anonymous as possible for their own safety. We thank you for respecting this requirement.
- Sponsor must submit all promotional assets by the given deadline to be assured of placement and use of their images, videos, PDFs and slides.

**REQUESTED SPONSORSHIP:** CRESCENT PROJECT will deliver an email to Sponsor acknowledging receipt of the executed Agreement. Invoice available upon request.

**AUTHORIZATION:** By the signature below, the individual signing this Agreement represents that he or she is authorized to execute this Agreement on behalf of the Sponsor, and that he or she has read, fully understands and agrees to the Terms and Conditions of this

Agreement. This agreement is fully executed with both the signing, then subsequent payment of Sponsorship within 30 days of contract signature date, and no later than 7 days before the event.

AUTHORIZED SPONSOR SIGNATURE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION'S NAME: \_\_\_\_\_

ORGANIZATION'S PHONE NUMBER: \_\_\_\_\_

ORGANIZATION'S MAILING ADDRESS:  
\_\_\_\_\_

DATE: \_\_\_\_\_

CRESCENT PROJECT REPRESENTATIVE:

AUTHORIZED SIGNATURE: \_\_\_\_\_

PRINT NAME: Stephen D Helm, or Fouad Masri

TITLE: Chief Operations Officer, Chief Executive Officer

DATE: \_\_\_\_\_

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Please sign **highlighted** Sponsor sections, scan and return to:  
[Adrienne@CrescentProject.org](mailto:Adrienne@CrescentProject.org)